



For Immediate Release

Energy Efficient Glo Brite® Eco Exit™ Safety Signs Named 2009 Hot Product by TED Magazine

McHenry, IL, Dec.18, 2008 – Jessup Manufacturing Company’s Glo Brite® Eco Exit™ are featured as one of the hot products for 2009 in the December issue of *TED Magazine*, the official publication of The National Association of Electrical Distributors (NAED).

The Eco Exit™ signs, from North America’s leading manufacturer of photoluminescent safety products, consume no energy and need no maintenance. The signs include single-sided and double-sided configurations with multiple mounting options and viewing distances of up to 100 feet.

“This is a significant accolade, because *TED* typically focuses on products that require electricity,” explained Alan M. Carlson, vice president marketing support and business development for Jessup. “Our Glo Brite® Eco Exit™ signs don’t require wiring, bulbs or batteries, making them the most energy efficient exit signs on the market today.”

The ecologically friendly Glo Brite® Eco Exit™ signs give users a simple way meet exit safety standards while reducing their carbon footprint. A building with 100 photoluminescent signs will save more than \$3,500 a year in energy costs and reduce air pollution by almost a half a million pounds of CO₂ compared with incandescent signs over the life of the product.

TED recognized products that offer electrical distributors innovative ways to meet their customers’ needs and increase sales. *TED* is circulated monthly to over 27,000 readers in the electrical distribution industry.

For more information about Glo Brite® Eco Exit™ signs, visit www.jessupmfg.com.

About Jessup Manufacturing

Jessup Manufacturing Company (www.jessupmfg.com) was established in 1956 and is North America's prime manufacturer of photoluminescent and site safety products. The company's products are used in the building, transportation, printing and action sports markets.

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